



WELCOME

OPTIMISM OASIS SPORTS COMPLEX

INSPIRING THE NEXT GENERATION OF GREAT ACHIEVERS!



Optimism Oasis

MISSION: to provide optimal health & wellness opportunities for all people.

VISION: to create a world-class sports and edutainment complex designed to inspire a passion for achieving success through programs & exhibits that cultivate a positive mindset & a healthy lifestyle.



Hope
Health
Happiness



Optimism Oasis

30+ INDOOR/OUTDOOR SPORTS



60+ INDOOR/OUTDOOR INTERACTIVE EXHIBITS
PROMOTING A HEALTHY LIFESTYLE & POSITIVE MINDSET



Optimism Oasis
Hope + Health + Happiness

OPTIMISM OASIS EXPERIENCE OFFERING

SOMETHING



SPORTS & RECREATION

Aerobics	Long Jump
Aquatics	Ninja Obstacle
Basketball	Pickle Ball
Boxing	Pilates
Cheerleading	Pole Vault
Climbing	Running/Track
Cycling	Skate Board
Dance	Soccer
E-Sports	Swimming
Gymnastics	Table Tennis
High Jump	Tai Chi
Hurdles	Tennis
Jiu Jitsu	Volleyball
Karate	Weight Lifting
Kick Boxing	Yoga & Barre

FOR



ARTS & ENTERTAINMENT

High impact programs & events at the
OPTIMISM OASIS AMPHITHEATRE

Baby & Wedding Showers
Birthday Parties
Ceremonies
Concerts
Dance
Drama
Festivals
Film/Video
Guest Speakers
Live Performances
Poetry & Storytelling
Public & Private Events
Weddings, Events & more!

EVERYONE!



HEALTH & WELLNESS EDUCATIONAL PROGRAMS

Character Development
Conflict Resolution
Creative Thinking
Emotional Intelligence
Gratitude & Philanthropy
Happiness & Well-Being
Meditation & Yoga
Mental Fitness
Nutrition & Lifestyle
Stress Management
Substance Abuse & Prevention
Weight Management & more!

OPTIMISM OASIS EXPERIENCE OFFERING

EXHIBITS

• INSPIRATIONAL •

The Power of One
The Power of the Mind
The Power of Positive Thinking
The Power of Collaboration
The Power of Philanthropy
The Power of Imagination
The Power of Innovation
The Power of Friendship
The Power of Letting Go
The Power of Money
The Power of Prayer
The Power of Fear
The Power of Love



EXHIBITS

• MOTIVATIONAL •



JUMBOTRON FILM & VIDEO

Day: Motivational YouTube Videos
Night: Inspirational Film Screenings

TOWERS OF GREAT ACHIEVERS

A series of 6' vertical motivational messaging towers featuring images & quotes of great athletes around the track perimeter. Around the amphitheater will be images & quotes of great artists, musicians & performers.

SPECIAL EXHIBITS OF LOCAL ATHLETES

Mason Barnes
Reggie Barnes
Myles Borne
Derek Brunson
Kim Crabbe
Bill Curry
Roman Gabriel
Althea Gibson
Cornelius Jadwin

Michael Jordan
Sam Jones
Sonny Jurgenson
Sugar Ray Leonard
Meadowlark Lemon
Trott Nixon
Sonny Siaki
Ross Tomaselli
Tamara Ty Young
+ many more!

EXHIBITS

• HEALTH & WELLNESS •

HOLISTIC HEALTH DIAGRAM
(physical, nutritional, emotional,
social, spiritual, intellectual, financial,
occupational & environmental)

YOU ARE WHAT YOU EAT!
YOU ARE WHAT YOU THINK!
BREATHING & MEDITATION

BODY IMAGE
NUTRITION
EXERCISE
SLEEP



Optimism Oasis

Challenges & Opportunities

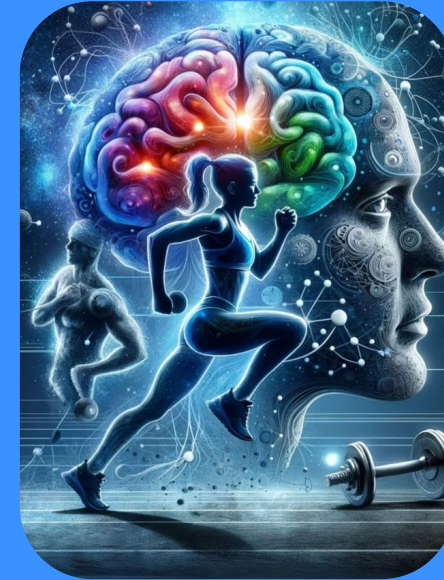


CHALLENGE: TEEN MENTAL FITNESS & PHYSICAL FITNESS

OPPORTUNITY: Our OO Epic Mind & Body Experience will offer empowering programming & exhibits to support teens dealing with challenges like body image, social media, substance abuse, gender, sexuality, climate change, depression. Our campus-wide messaging will offer inspiring & motivating ways to improve mental fitness & physical fitness through our **8 Pillars of Holistic Wellness:**



Optimism Oasis Challenges & Opportunities



CHALLENGE: TEEN MENTAL FITNESS & PHYSICAL FITNESS

OPPORTUNITY: Our OO Epic Mind & Body Experience will offer high-tech interactive fitness equipment that gives live bio feedback on workout stats. We will also provide coaching to support teens dealing with challenges like body image, weight and the positive impact of exercise on mental health & well being: exercise lights up your brain!



OPTIMISM OASIS IMAGINATION CIRCLES



IMAGINATION CIRCLES are intimate pods where young adults can align their passions with professions through a vast array of inspirational videos of real life professionals inviting them to explore career options – a *world of infinite possibilities!*

Oasis visitors can work, study, talk, eat, play in the shade protected from wind & rain. During community festivals, the pods could be used to display art & merchandise.



Optimism Oasis Challenges & Opportunities



CHALLENGE: INSUFFICIENT FACILITIES TO NURTURE HOLISTIC EARLY DEVELOPMENT

OPPORTUNITY: To nurture the early development of intuition, curiosity, self awareness & thinking in small children with their parents and caregivers through unique exhibits & activities. Studies show that by age 6 the brain and personality are programmed for life in many areas of the mind, making this a critical age for positive reinforcement.



Meet Our Founder & Concept Designer



TRACY MCCULLEN



Tracy is a Visual Artist of Outdoor Space (40 years) designing gardens, pools, parks and public spaces in harmony with nature, architecture and the human spirit.

From his extensive travels studying parks, playgrounds & science museums around the world, Tracy saw the need in his own community for a world class sports complex that nurtures holistic health & wellness working in partnership with other local non-profits who share the same vision.

Internationally known as *The Man Who Runs 100 Miles Backwards*, Tracy has raised significant money for Optimism Oasis and the Boys & Girls Clubs of SENC where he served as a Board member.

"My greatest passion is for all kids, especially teenagers, to have the opportunity to play, exercise, compete, explore and grow into the best version of themselves in a safe nurturing environment that radiates positivity."

Tracy as a visual artist of outdoor space:
<https://www.signaturegardensandpools.com/>

Optimism Oasis

Meet Our Design & Development Team



Zena Howard, Architect & Chair
Global Cultural & Civic Practice
Perkins&Will



Patrick Gallagher
Experience & Exhibit Design
Gallagher Design



Bryan Thomas
President & CEO
Monteith Construction



Jim Schoolfield
President
Precision Consulting, Inc.



Tracy McCullen
Founder/Concept Designer
Co-President & CEO Optimism Oasis



Dorothy Papadakos
Development & Admin



**“Some people want it to happen.
Some wish it would happen.
Others make it happen.”**

— *Michael Jordan*

PROUD ALUM OF THE BOYS & GIRLS CLUBS OF SENC



“Let’s make it happen!”

— *Tracy McCullen*

PRESIDENT, OPTIMISM OASIS

PLEASE HELP US HIT OUR GOAL OF \$120K TO LAUNCH THE OPTIMISM OASIS AT THE BOYS & GIRLS CLUB!

We have the **land**, the **team** & the **green light** to move forward! Now we need our **Proof-of-Concept + Pro Forma** to launch this transformational project on Wilmington's Northside.

PLEASE HELP US GET THERE and **MAKE HISTORY**. Your name will be at the top of the **OPTIMISM OASIS FOUNDERS PLAQUE** to be seen by all visitors in our lobby. Your donation to NOW (Northside Oasis of Wilmington 501c3) is fully tax deductible.

